

## Privacy Policy for SMS Opt-In

**Effective Date:** 10/23/2023

### 1. Introduction

Welcome to DVC Rental Store. We value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you opt-in to receive SMS communications from us.

### 2. Information We Collect

When you opt-in to our SMS communications, we may collect the following information:

- **Phone Number:** Your mobile phone number to send SMS messages.
- **Message Data:** This includes the content of the messages, the date and time of the messages sent or received, and any other information you choose to provide.

### 3. How We Use Your Information

We use the information we collect in the following ways:

- To send you SMS messages regarding DVC Rental Store only.
- To respond to your inquiries and fulfill your requests.
- To improve our services and enhance your experience.
- To comply with legal obligations and prevent fraud.

### 4. Disclosure of Your Information

We may share your information for:

- **Legal Requirements:** If required to do so by law or in the good faith belief that such action is necessary to comply with a legal obligation, protect and defend our rights or property, prevent fraud, or act to protect the personal safety of users of the service or the public.
- **We do not share your information with third-party vendors for marketing purposes.**

### 5. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

## 6. Your Choices

- **Opt-Out:** You can opt-out of receiving SMS messages from us at any time by replying "STOP" to any message you receive or contacting us directly at [contact information].
- **Access and Correction:** You have the right to access and correct your personal information. You may request access to your information or correct any inaccuracies by contacting us at [contact information].

## 7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time in order to reflect changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by updating the "Effective Date" at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes.

## 8. Contact Us

If you have any questions or concerns about this Privacy Policy or our practices, please contact us at [info@dvcrentalstore.com](mailto:info@dvcrentalstore.com)

By opting in to receive SMS communications from us, you acknowledge that you have read, understood, and agree to the terms of this Privacy Policy.